

MCSC Humanities LAW E-Commerce

Item Text	Option Text 1	Option Text 2	Option Text 3	Option Text 4
Who is called a spammer?	A person sending postal message	A person sending messages	A person who creates electronic spam	A person who sends crypto currency
Electronic Funds Transfer provides for	Electronic payments & collections	General payments	Credit card payments	payment through secret system
A domain name represents	Security protocol	Payment protocol	Internet protocol	Firewall protocol
What is the consequence of online contract entered into by a minor?	It is valid	It is voidable	It is unconstitutional	It is void ab initio
In Information technology industry which kind of agreements are dominant mode of contracts?	Employment contracts	Consultant Agreements	Digital agreements	Electronic agreements
DNS stands for	Digital networking system	Domain Name System	Developed Network System	Divisible Name System
What does software licensing agreements normally forbid?	Reverse engineering	Software engineering	forwarding contracts	Electronic agreements
What was the primary source of financing during the early years of e commerce?	Large Retail Firms	Bank Loans	Initial public offerings	Venture capital funds
Which of the following aptly describes e commerce?	doing business electronically	Doing business	sale of goods	doing business easily
What is meant by E banking?	Electronic Banking	Easy Banking	Economic Banking	Electrical Banking

Which provision deals with compensation for failure to protect data?	S.40 of Income Tax Act, 1961	S.43-A of information Technology Act, 2000	S.50 of Copyright Act, 1957	S. 96 of Indian Penal Code
NEFT stands for	National Electronic Funds Transfer	National Elections Funds Transfer	National Economy Fund Transfer	National Electrical Fund Transfer
A _____ is the set of planned activities designed to result in a profit in a marketplace.	business model	profit model	business plan	revenue model
The best products to sell in B2C e-commerce are:	Small products	Digital products	Specialty products	Fresh products
Which of the following is not a key element of a business model?	value proposition	competitive advantage	market strategy	universal standards
Which products are people most likely to be more uncomfortable buying on the Internet?	Books	Furniture	Movies	Shoes
The source of revenue in a subscription revenue model is _____.	Fees from advertisers in exchange for advertisements	Fees for business referrals	Fees from subscribers in exchange for access to content or services	Fees for enabling or execution a transaction
.....is concerned with the buying and selling information, products and services over computer communication networks	Commerce	E-Commerce	O-Commerce	I-Commerce

Which of the following is an example of a portal?	Amazon	eBay	Yahoo	Face book
.....is a set of standards developed in the 1960s to exchange business information and to do electronic transactions	EDI	Protocols	TCP/IP	IP